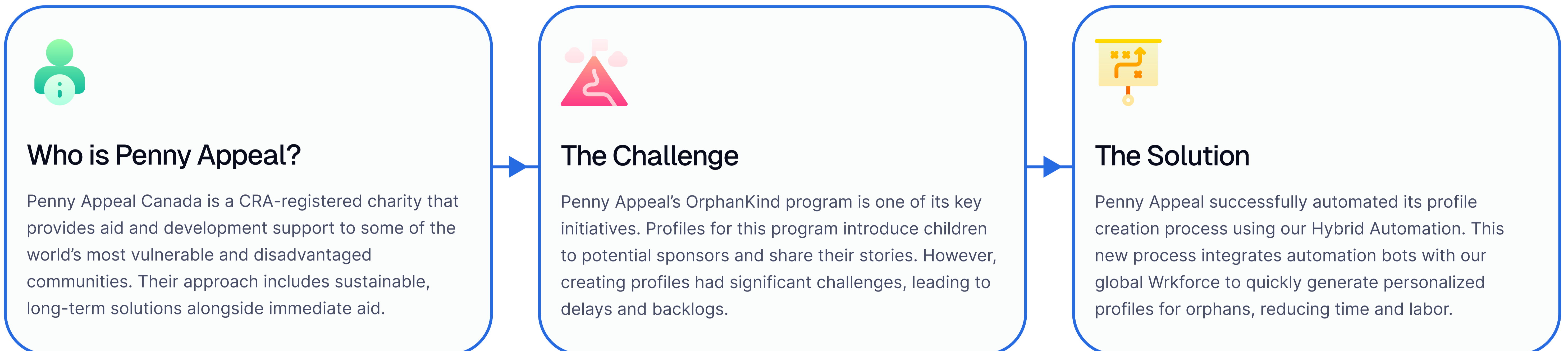
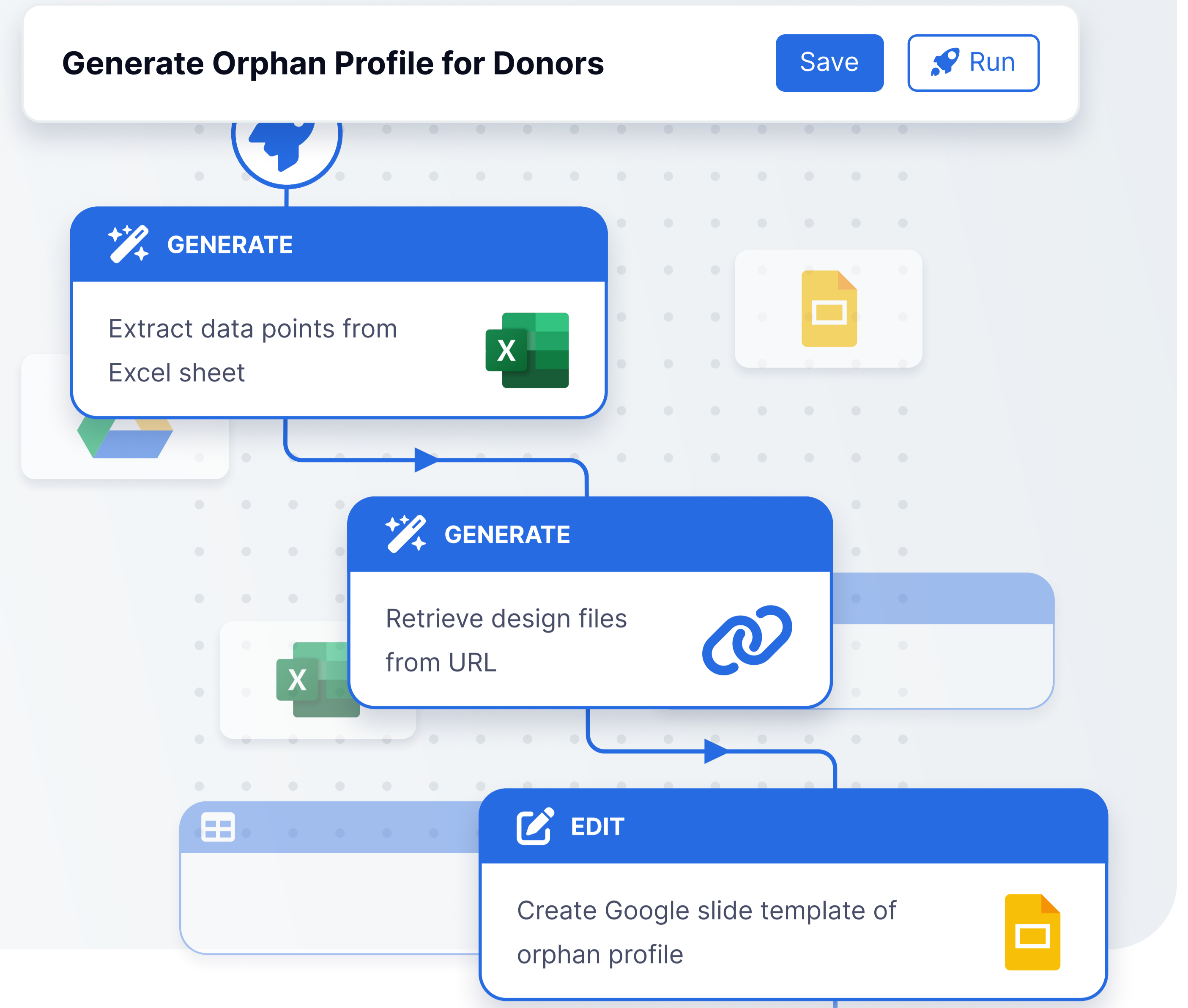


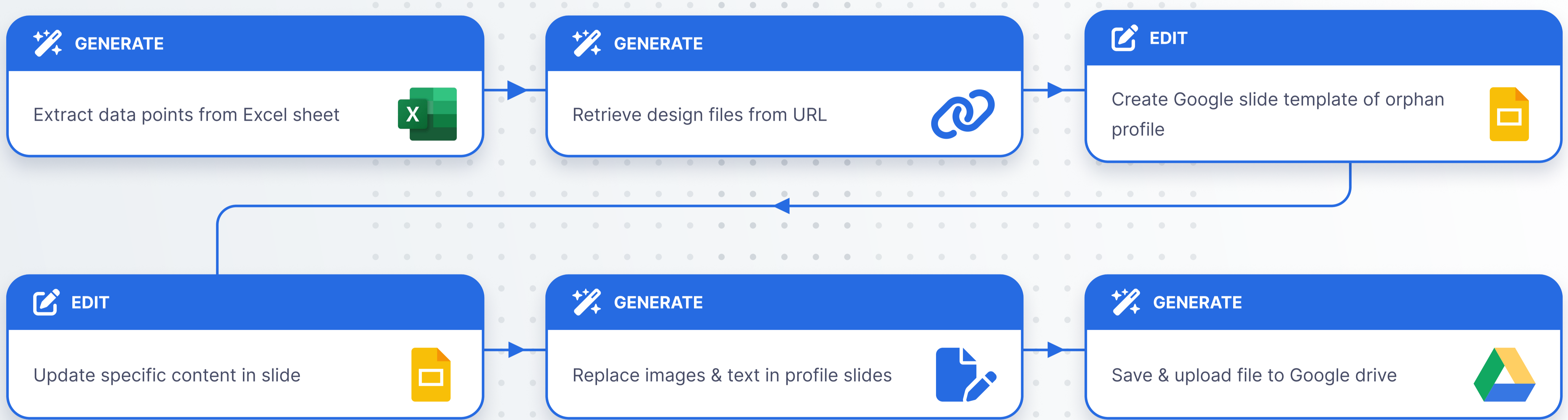
pennyappeal

# How Wrk Helped Penny Appeal Streamline Donor Engagement and Increase Sponsorships

Penny Appeal is a critical example of how our automation experts can create Wrkflows that handle the simple, the complex, and everything in between.



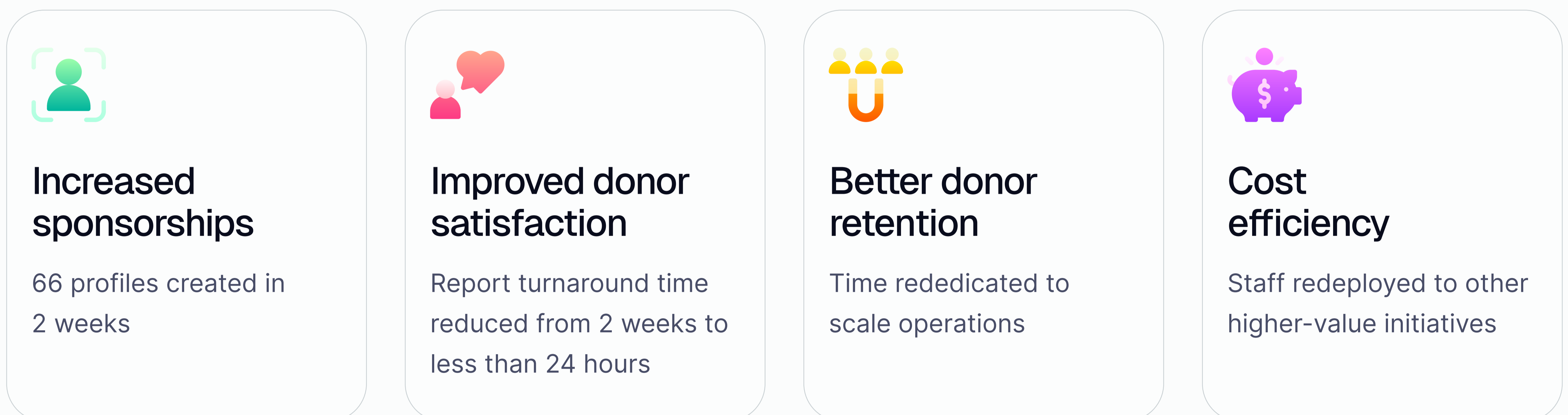
## Our Workflow



For each task, we evaluated the most effective method of execution—the result is a tailored solution that maximizes efficiency and minimizes manual effort.

## Key Results

This Wrkflow created greater value, enhanced cost efficiencies, and empowered the Penny Appeal team to focus on strategic initiatives.



### Don't Just Take Our Word For It

"We chose Wrk because we wanted to automate our data against our systems in an efficient and accurate manner. Wrk enabled us to create a unique and customized workflow that increased our efficiency for reporting and analysis."



Fawad Kalsi  
CEO



## Let's Automate

Kickstart your automation journey with the Wrk all-in-one automation platform

[Schedule a demo](#)

